



About Families

www.aboutfamiliespa.com

A Newspaper for Active Families

Two editions serving Berks/Northern Lancaster and Lebanon Counties

About Families is a publication devoted to families in Berks and Lebanon Counties serving as a comprehensive, central resource with information about local cultural and educational issues, classes and activities, entertainment and community resources.

Reasons to Advertise in **About Families**:

1. Because **About Families** contains a day-by-day calendar of community events, readers keep the publication and your advertisement in their homes from issue to issue.
2. This publication is distributed free of charge where **your customers** stop & shop: ****About Families** is the only publication of its kind to be delivered directly to families through the public school districts! You can also find us in preschools, daycare centers, after school child care centers, and parochial schools. ***Additionally, **About Families** is at advertisers' businesses, i.e. pediatricians' offices, recreational facilities, etc. ****About Families** is available in the children's reading rooms of the Public Libraries.
3. **About Families** is a member of Parenting Publications of America, a national trade association that allows us to network with parenting publications across the country. This association gives us access to nationally known parenting experts and businesses, and gives us national exposure as well. Additionally our circulation is audited by Circulation Verification Council.
4. **About Families** has a website complete with articles, calendar and advertising opportunities.